

Altrusa International is celebrating 100 years of service to Texas communities in April 2023. You are invited to join our celebration!

Founded in April 1917, Altrusa International is the first, original, women's service organization in the nation. The first Altrusa club in the State of Texas was chartered five years later in April 1923.

Our Texas-size party will be held in Grapevine the weekend of April 21-23, 2023. Part of our celebration will be a centennial party, complete with a video, slides running throughout the weekend and celebration on the closing day ushering in the next 100 years of service. There will also be a "Century Book" showing the impact of 100 years of service to Texas communities. The book will include historical documents, international projects and information from each of our clubs highlighting the service they have given their communities since they were chartered.

You and your company are invited to show your support and appreciation for the service of your area Altrusa clubs by being a part of the celebration and Century Book. Below are several sponsorship levels ranging from a simple congratulatory message in the Century Book to advertisements in the Century Video, slide show, and social media.

Ad Level	Century Book*	Slide Show	Social Media	Video inclusion
Century Level \$500	¹ ⁄ ₂ page ad space (7" x 4.5")	Text/image	Name included on 4 social media posts	Name & Image
Alamo Level \$300	¹ / ₄ page ad space (4.5" x 3.3"	Text/image	Name included on 3 social media posts	Х
Bluebonnet Level \$200	1/8 page ad space (2" x 3")	Text/image	Name included on 2 social media posts	х
Yellow Rose Level \$100	1/8 page ad space (2" x3")	Text/image	Name included on 1 social media posts	Х
Lone Star Level \$50	1/16 page ad space (2" x 1.5")	Text/image	Х	Х
Howdy Level \$25	X	Brag Text/image		

The deadline for submission is MARCH 31, 2023.

*Century Book ads may include advertisements or a congratulatory message.

Ad Order Form for Altrusa in Texas 100th Anniversary Celebration

Name of Individual or Company:	
Contact name:	
Mailing Address:	
City State Zip:	
Daytime Telephone:	

Email:

Ad Level	Ad Size	Price
Century Level	1/2 page ad - 7" x 4.583"	\$500
Alamo Level	1/4 page ad - 4.583" x 3.333"	\$300
Bluebonnet Level	1/8 page ad - 3.333" x 2.166"	\$200
Yellow Rose Level	1/8 page ad - 3.333" x 2.166"	\$100
Lone Star Level	1/16 page ad - 2.166" x 1.583"	\$50
Howdy Level	One or two lines of text only	\$25

Ad Copy

All ad copy must be received by March 31, 2023. All digital color and greyscale artwork must be supplied at 300 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color art work must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Questions? Contact Debbie Mabry (<u>tdmabry@yahoo.com</u>) or Sharon Tramonte (<u>smt4733@gmail.com</u>). See our website for more info: <u>https://AltrusaDistrictNine.org</u>

Send this form no **later than March 31st** with the Ad wording, applicable artwork and a check made payable to "*Altrusa District Nine Conference*" for the appropriate ad level to: 100th Anniversary Celebration 11210 Whiterock Temple, TX 76502